

# FIVE TIPS for Efficiency

## How Landlords Can Help Promote Energy Efficiency

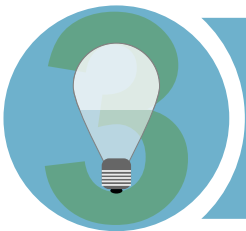
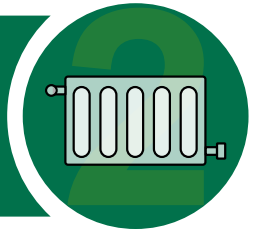


### TALK TO YOUR TENANTS

Tenants can control up to 80% of a building's energy use. Engaging your tenants on ways to be more energy efficient and providing them with a toolkit of best practices can not only help bridge the tenant-landlord divide but also reduce costs for both parties.

### DON'T BLOCK YOUR REGISTERS AND RADIATORS

Furniture placed in front of heat registers (or cooling vents) and radiators can impact the efficiency of your heating or cooling system. Removing barriers allows the air to move freely and get where it needs to go.

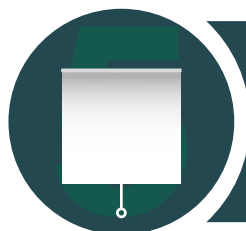
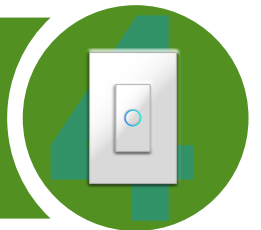


### REPLACE LIGHT BULBS

Switching to LED light bulbs use 85% energy than incandescent light bulbs and 40% less energy than fluorescent lights. Talk to your landlord about making the switch as they are more cost effective and last longer too!

### FLIP THE SWITCH

Smart lighting systems on a timer or that can be controlled remotely and thermostats that can be programmed or controlled tirelessly promote energy efficiency and save money.



### THROW SOME SHADE ON YOUR WINDOWS

30% of a home's heating energy is lost through windows and during cooling season 76% of the sunlight that falls on standard windows becomes heat. Units with blinds or shades can help stabilize temperatures and keep cooling and heating costs.